Postcard Gardens

Rules and Regulations | 2025



Rules and Regulations

- The organisers reserve the right to withdraw a display from the show at any point up to and including the build-up period, should a major health & safety concern arise or where a diversion from the brief is undertaken without approval from the Show Gardens & Horticulture Content Manager (Kerrie Gardiner).
- 2. Gardens will be 3 m width x 2m depth and should be designed for surface build construction (no digging/excavating permitted). Gardens will be viewed from 3 sides ONLY. The Bloom organisers will provide a neutral backdrop to all gardens which will be 2.4m high (plywood). This will be in place when you arrive on site on **Monday**, 26th May. Gardens should be roped off to protect them from damage. The rope/twine/cord should be in keeping with the design of the garden.
- 3. Displays must be built and completed between 08:00 20:00 on Monday, 26th May 2025.
- 4. Judging will take place on **Wednesday 28th May**. Awards will be placed on the garden on **Thursday 29th May**.
- 5. When building the garden all participants on site are required to report to the onsite office to sign in. Hi-visibility vests/jackets and suitable clothing must be worn during the build. Under 16s are NOT permitted on site before the show opens to the public.
- 6. The organisers will erect a single sign beside each garden to provide information for visitors on garden interpretation and acknowledgment of the garden club/society/organisation and sponsors/product suppliers. Please note that no other branding or signage is permitted on the garden.
- 7. Bloom may offer support up to €400 to assist with the costs of the installation of Postcard Gardens. This is based on certain criteria including garden approval by Garden Advisory Group (GAG) and the applicant's ability to fund any remaining costs. Proof of spend (receipts/invoices) will be required post-event to secure funding. The funding will be paid (subject to receiving the correct paperwork) 1 month after the close of the show.
- 8. Prize Money of €200 will be awarded to the Best in Category Postcard Garden(s). Prize money will be paid within 2 months of the close of the show, subject to forms being completed and returned.
- 9. Please note that under OPW regulations, no soil is permitted to be brought into or removed from the Phoenix Park.
- 10. The Garden Club /Society/Organisation must take responsibility for removal of all planting, garden materials and accessories following the show. This material must be removed by 18:00hrs on Wednesday, 4th June 2025. Bloom organisers will take responsibility for clearing soil and compost from the postcard garden site.
- 11. The review panel may reject applications or seek alterations to the design where there is a concern about health & safety or the proposed quality of the finish. The panel reserves the right to reject applications in order to protect the overall standards and reputation of the show, other exhibitors, designers, and sponsors.
- 12. Exhibitors' liability and need for insurance: Each Postcard Garden Exhibitor/Organisation is reminded that they are responsible for effecting insurance coverage for all their participants involved in their garden during the build and removal period.



sign back of house

sign apply si

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ABOVE GRID TO ASSIST WITH POSTCARD GARDEN PLAN / DESIGN GROUND SPACE 3 m wide X 2 m deep (each square = 50cm)



BACKDROP IS 2.4M HIGH (backdrop will be erected by Bloom team)

Photograph of backdrops – see point 2 above for 2.4M high (backdrop 3m wide x 2m deep x 2.4m high)



