



Bord Bia Bloom 2025 Cultivating Talent Application

DEADLINE EXTENDED : 1PM Monday, 2nd December 2024

Part A - Cultivating Talent Application Form

Name	Ferdinand Newgrosh
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2. ABOUT YOU

Education / Training

Nulla ac enim.

Industry Experience

Nulla ac enim.

Special Interest/Other Areas of Interest

Nulla ac enim.

Title/ Working Title

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3. PROPOSED TITLE, THEME AND PRIMARY PURPOSE OF GARDEN

Theme

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Primary Purpose of Garden

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4. GARDEN SIZE PREFERENCE

Please indicate your preferred requirements below. Although every effort will be made to accommodate these no guarantee can be given at this stage

Small Garden

- 5m depth x 5m length
- 5m depth x 7m length

2 viewing sides required (see section 1 of the garden rules & regulation). Lawn edging on viewing sides is not required in the small garden category.

Gardens must have a minimum of two viewing sides. The GAG will give consideration to gardens that are open on 3 or more sides.

Based on the above, please select your preference;

Option 3

Proposed size: (in metres)

Option 3

5. DRAWINGS REQUIRED

All drawings uploaded must be PDF and JPEG format.

Please Provide the Following (via upload button below)

- Concept brief (max.1 page)
- Sketch proposal (max. 2 pages)
- Precedent sheet/mood board (max. 2 pages)

**Please include your name and garden title as part of the file name for each upload for example
Bloom 23_Kerrie Gardiner_Garden Plan**

6. ENVIRONMENTALLY AND SOCIALLY RESPONSIBLE GARDENING

Please indicate below any plants/materials which will be reused, recycled, returned to owner etc after the show and whether the re-installation of the garden or its main components has been considered. Any additional information regarding the environmental responsible use of materials, plants or design methods.

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Part B - Cultivating Talent

Garden Design Brief

Design Brief Information

To enable your garden to be constructed, and subsequently to be assessed and judged, you are required to produce a written brief. This will be used by the Garden Advisory Group (GAG) during the development of their responses to your exhibit and will also be used as the basis of the judging process.

The **brief should** describe and embody:

- The design intention including concepts
- The purpose and function of the garden*
- The assumptions made about the site and its situation
- The reasons for the inclusion of the garden's important elements including information on plants and materials and their design use

Note: For **Concept Gardens** it is the theme or concept that must be communicated, as function may play a secondary role here. Moreover, Concept Gardens do not need to be functional.

Design Brief Information

It is important to complete the below sections to allow the Garden Advisory Group (GAG) to review the application.

REQUIRED: Please complete 1A (Show Garden) **or** 1B (Concept Show Garden)

1 (A) Describe the purpose, theme or concept of your garden, including any intended use. (You may include the practical or functional aspects of the garden here and information on the sustainability or environmental impact of the garden and its materials may also be discussed. (Guide: 100 words)

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1 (B) Describe the theme or concept of your concept garden. Explain your ideas and intentions paying specific attention to the way in which you feel visitors to the show can engage with the space. (Guide: 100 words)

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2. Describe your choice of plants and specific or important associations, explaining how or why they relate to the themes and concepts of your garden. Identify key specimen or structural plants. (Guide: 100 words) Marks will be awarded for the successful use of locally-sourced (Irish-grown) plants

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3. Additional Information if not enough space above.

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APPLICATION CHECKLIST

In submitting this Cultivating Talent Application and Garden Brief, I/we confirm that if this application is successful, I/we will comply with the obligations set out in the Garden Rules and Regulations and Garden Events Ltd Event Participation Rules and Regulations

Please tick relevant boxes

If you have any questions or would like more information on Bord Bia Bloom please contact:

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